



---

FOR IMMEDIATE RELEASE  
DECEMBER 22, 2004

CONTACT: Keirsten Jagers (270) 746- 7898 or  
Kyle Key (270) 781-2381

# Traffic Safety Blitz Helps to Curb Holiday Rush and Improve Safety Along US 31W Corridor

## *Results of Enforcement Blitz Released*

**BOWLING GREEN, KY**—As the holidays approach, greater numbers of motorists than usual flood Kentucky's roadways to shop, and visit friends and relatives. This year, the US 31W Corridor Safety Team conducted a Traffic Safety Awareness Campaign December 6-12 to educate and remind the driving public of good driving habits, followed with an Enforcement Blitz December 13-18 to catch offenders. More than 871 citations, and hundreds of written warnings were issued during the blitz. Overall totals included citations for 2 DUI arrests, 422 speeding violations, 123 safety belt violations, 5 child restraint violations, 7 failure to yield violations, 22 suspended licenses and 419 other violations.

During the awareness campaign, radar trailers were placed along US 31W to remind motorists of their speed, television and radio PSA's were aired, local businesses used their marquis to display safety messages and Safety Team members gave safety presentations to local schools. After the awareness campaign, law enforcement agencies strictly enforced all traffic laws with zero tolerance. Officers conducted traffic safety checkpoints, patrolling techniques, speed enforcement operations, and sobriety checkpoints along US 31-W from the Kentucky-Tennessee line, to the Barren-Hart County line.

The coordinator of the enforcement campaign, and the Kentucky State Police Post Commander, Captain Jeff Mayberry stated "A combined effort from city, county, campus, and state agencies, made the US 31-W corridor blitz a complete success." "I hope that through the fine efforts of everyone involved, we have proved that when the public, and law enforcement come together, we can make a real difference, and make US 31-W a safer place to travel."

The US 31W Corridor Safety Team was developed to strategically address issues relating to the driver, vehicle, highway and emergency response to incidents. The team is a partnership of state, local and federal governments, along with a multitude of other public and private sector entities, including schools, civic organizations and businesses.

Attached, please find a breakdown of the totals for each county. Contact Kyle Key, BRADD Safety Coordinator at (270) 781-2381 or Keirsten Jagers, KYTC D-3 PIO at (270) 746-7898 for additional information.